EMAIL MARKETING

SOCIAL MEDIA GROWTH

PRICING GUIDE

CHRISTINE HALL CREATIVE

VIEW MY WORK
VIEW MY PORTFOLIO
VIEW MY INSTAGRAM

I HELP HEART-CENTERED BRANDS INCREASE THEIR IMPACT USING CUTTING-EDGE VISUAL MARKETING TECHNIQUES.

PHOTOGRAPHY EXPERIENCES

I'M CHRISTINE, A
FOOD, LIFESTYLE,
AND TRAVEL
PHOTOGRAPHER, AND
I LOVE CAPTURING
VISUAL STORIES
WITH A FOCUS ON
THE HONEST DETAILS
AND INTRICACIES.

LETS DISCUSS YOUR NEEDS AND CREATE A PACKAGE JUST FOR YOU...

<u>Gastronomy + Hotel</u> <u>Photography</u>

(on location, customizable to your specific needs)

MINI SHOOT

A shoot of 1.5 hours. During this time we should be able to shoot up to 4 rooms, or 4 unique food stills (roughly 12 - 20 photos) | \$700+

1/2 DAY SHOOT

A shoot of 3 hours. During this time we should be able to shoot up to 8 rooms, or 8 unique food stills (roughly 24 - 40 photos) | \$950+

FULL DAY SHOOT

A shoot of 6 hours. During this time we should be able to shoot up to 20 rooms, or 20 unique food stills (roughly 50 - 80 photos) | \$1550+

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Product / Food & Beverage Photography

(on location or in-studio)

SINGLE PRODUCT

Styling + shoot of 1 product in detail.

You will receive 6 photos of perfectly retouched still life photography for your recipe or product, including rights to commercial usage | \$550

(5) PRODUCT STILLS

Styling + shoot of 5 products in detail. You will receive 10 photos of perfectly retouched still life photography for your recipe or product, including rights to commercial usage | \$1450

FULL MENU / PRODUCT LINE

Styling + shoot of up to 15 products in detail. You will receive 25 photos of perfectly retouched still life photography for your recipe or product, including rights to commercial usage | \$2750

Portrait / Lifestyle Photography

(for those who want to be captured in their most authentic essence)

HOURLY RATE

One hour of personalized photography capturing you in your most radiant essence. You will receive 6 - 10 photos of perfectly retouched photography, including rights to commercial usage | \$299

3 HOUR SHOOT

3 hours of shooting in multiple locations while capturing you in your most authentic, radiant light. You will receive 15 - 30 perfectly retouched photographs, including rights to commercial usage | \$750

1/2 DAY SHOOT

5 hours of shooting in multiple locations while capturing you in your most authentic, radiant light. You will receive 25 - 40 perfectly retouched photographs, including rights to commercial usage | \$999

LET'S
CAPTURE YOU
IN YOUR
MOST
RADIANT
ESSENCE

VIEW MY WORK

CHRISTINE HALL CREATIVE

MONTHLY INSTAGRAM MANAGEMENT

irst things first...

AS WE BEGIN OUR EXCITING NEW RELATIONSHIP, I ALWAYS BEGIN WITH A COMPLIMENTARY DISCOVERY SESSION WHERE WE **DEEP DIVE INTO YOUR BRAND'S** ETHOS, HEART AND SOUL, AND **GET TO KNOW WHAT MAKES YOU** UNIQUE!

WE WILL THEN FORMULATE YOUR 3 CONTENT PILLARS, NECESSARY TO SHAPE THE DIRECTION OF OUR **CONTENT STRATEGY AND FOCUS** ON HOW WE CAN ADD THE MOST **VALUE TO YOUR AUDIENCE'S** LIFE.

MONTHLY INSTAGRAM MANAGEMENT

01. THE STANDARD CONTENT CREATION & REVAMP

- Premium content creation & grid curating for (12) posts
- Graphic design and/or professional photography edits for (12) photos
- Scheduling posts 3x a week
- Targeted hashtag research + implementation
- Biography optimization & revamp
- Monthly projections, analytics & KPI report

Investment \$1999 (minimum 3-month retainer)

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BEYOND AN INCREASED FOLLOWING, I FOCUS ON BUILDING AN IMPACT DRIVEN COMMUNITY THROUGH TARGETED SOCIAL STRATEGY.

YOU'LL GET LASER TARGETED CLARITY AROUND YOUR CONTENT STRATEGY, FOCUSING ON THE HEART BEHIND YOUR BRAND.

AND OF COURSE, A SHINY NEW GRID THAT YOU'LL BE EXCITED TO SHOW OFF.

MONTHLY INSTAGRAM MANAGEMENT

02. THE DELUXE CONTENT OVERHAUL

- Premium content creation & grid curating for 15 posts - 12 feed, 3 stories
- Graphic design and/or professional photography edits for (15) posts
- Scheduling posts 3x a week
- Targeted hashtag research + implementation
- Custom laser-focused captions encompassing brand tone
- Biography optimization & revamp
- Monthly projections, analytics & KPI report

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- 1 Custom IG reel created and posted weekly
- 3 Custom Instagram stories posted weekly

Investment \$2999 (minimum 3-month retainer)

MONTHLY INSTAGRAM MANAGEMENT

03. THE FIRST CLASS FULL SERVICE MANAGEMENT

- Premium content creation & grid curating for (20) posts
- Graphic design and/or professional photography edits for (20) photos
- Scheduling posts 4x a week
- 1 hour weekly engagement with community & target audience
- Targeted hashtag research + implementation
- Custom laser-focused captions encompassing brand tone
- Biography optimization & revamp
- Monthly projections, analytics &
 KPI report

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- 3 Custom IG reels created and posted weekly
- 5 Custom Instagram stories
 posted weekly
- 30 minute monthly coaching call on marketing strategy

Investment \$3999 (minimum 3-month retainer)

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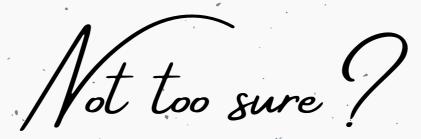
MONTHLY INSTAGRAM MANAGEMENT

ADD-ONS A LA CARTE

- Influencer Sourcing
- Story Creation & Scheduling
- Gustom Graphic Design
- Template Creation*
- Photography Edits
- ▲Inquire For Pricing

BEYOND AN INCREASED FOLLOWING, I FOCUS ON BUILDING AN IMPACT-DRIVEN COMMUNITY THROUGH TARGETED SOCIAL STRATEGY.

I ONLY WORK WITH BRANDS I PERSONALLY ALIGN WITH - AND BELIEVE THROUGH SHARED VISION, WE CAN CREATE MAGIC TOGETHER



LET'S DISCUSS HOW WE CAN MAKE A CUSTOM PACKAGE TAILORED SPECIFICALLY TO YOUR UNIQUE NEEDS WITHIN YOUR BUDGET.

IT'S FREE TO BOOK A CALL!

CHRISTINE@CHRISTINEHALL.CO



WHAT THEY'RE SAYING...

BOOK YOUR FREE 45 MINUTE CONSULTATION!

"CHRISTINE IS A JOY TO WORK WITH! HER LEVEL OF KNOWLEDGE IS VERY IMPRESSIVE. SHE KNOWS THE INS-AND-OUTS OF SOCIAL MEDIA AS WELL AS GRAPHIC DESIGN. SHE TRANSFORMED OUR BRAND ON INSTAGRAM AND EXCEEDED MY EXPECTATIONS.

SHE CERTAINLY GOES ABOVE AND BEYOND! I'M SO **GRATEFUL FOR OUR CONNECTION AND HIGHLY** RECOMMEND HER SERVICES. WE WILL WORK TOGETHER AGAIN FOR SURE. THANK YOU CHRISTINE!"

- JEN DOWDICAN, CEO OF 4PEACELOVE

I WORKED WITH CHRISTINE TO DESIGN A LOGO FOR MY NEW PERSONAL BRAND AND BUSINESS.

THROUGHOUT THE PROCESS I WAS SO IMPRESSED WITH NOT ONLY HOW STREAMLINED. THOROUGH, AND PROFESSIONAL SHE WAS, BUT ALSO HOW PATIENT, **EMPATHETIC. AND COMMUNICATIVE!**

SHE MADE ME FEEL HEARD AND UNDERSTOOD. AND IN THE END I WALKED AWAY WITH A BEAUTIFUL LOGO THAT TRULY ENCOMPASSES MY BRAND, THANKS CHRISTINE!"

- PATRICIA JOHNSON, CULTIVATIONCREATIVE.COM